**Technical requirements for the size and format of materials and information for filling out the EXHIBITOR's personal account**

**Company banner RotaBan:**

1280 x 720 resolution (for PC)

360 x 200 resolution (for mobile devices)

Format. png,. Jpg

**Exhibitor's logo:**

Format .ai, .eps, .cdr,. png

**Placement of a video clip** (about drugs, methods of application (use), production):

For video, use the standard 16:9 aspect ratio

1080p resolution: 1920 x 1080.

H. 264 Codec

Mov/mp4 format

Duration up to 2 minutes

**Placement of video presentations of business program speakers:**

For video, use the standard 16:9 aspect ratio

1080p resolution: 1920 x 1080.

H. 264 Codec

Format. mov,. mp4

Duration up to 30 minutes